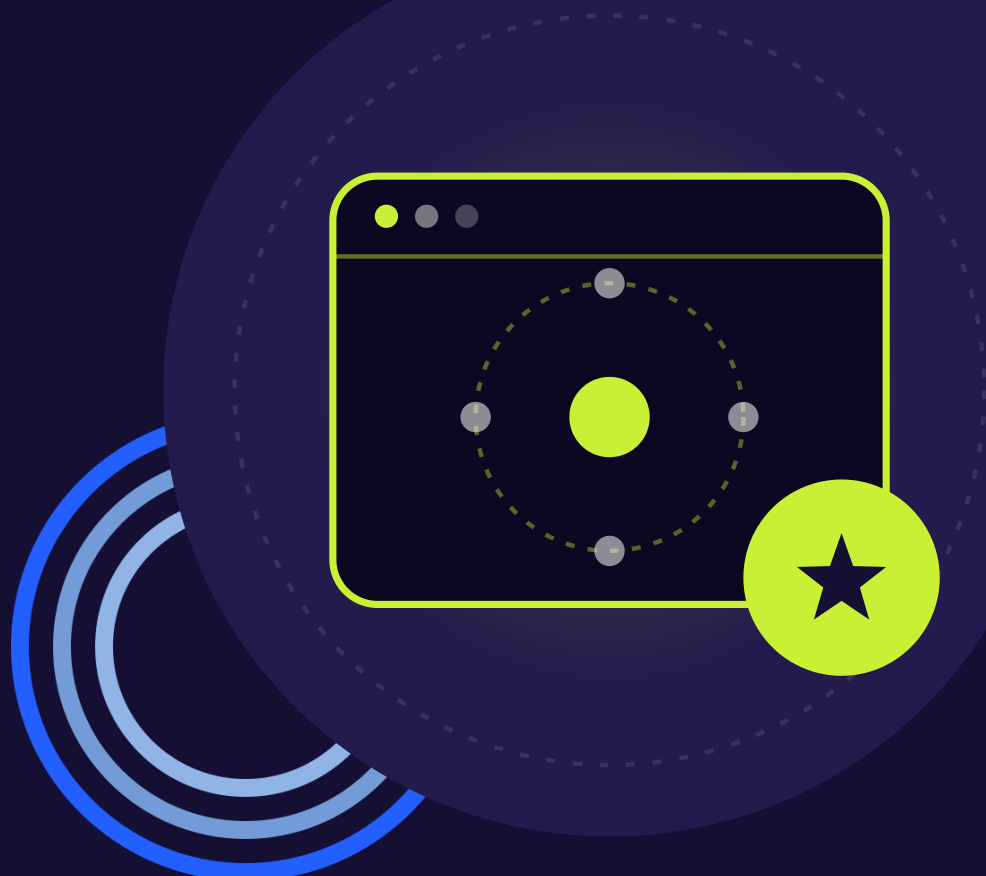




2026 EDITION

Product Management *Training* Programs

Equipping teams to discover, build and grow products customers love

INSTRUCTOR-LED

ENTERPRISE READY

CUSTOMIZABLE

GLOBAL DELIVERY

10

COURSES

5

CATEGORIES

5,000+

EXPERT TRAINERS

Building *customer-led* product teams

Edstellar is an enterprise learning partner that helps organizations build future-ready workforces. Our 2,000+ instructor-led programs are delivered onsite or live online by 5,000+ practitioner trainers, and each one is tailored to your goals. This catalog brings together 10 product management programs that span product management foundations, product strategy and discovery, data products, and product-led growth.

Global leaders including Visa, ABB and Aditya Birla Group trust Edstellar to build capability at enterprise scale. Before any program starts, we look at the real capability gap and the business goal behind it, so every module ties back to outcomes your leaders can measure, not just attendance. The result is product skills your teams put to work straight away.

Learning paths for *every* role



New & Aspiring Product Managers

FOUNDATIONS

Learn the fundamentals of product management and how to turn ideas into shippable products.

START WITH

- Product Management Fundamentals
- Digital Product Management
- Prototyping and Design



Product Strategy Leaders

STRATEGY & PORTFOLIO

Set product strategy, run discovery and land launches that move the business.

START WITH

- Product Strategy & Portfolio Management
- Product Discovery & Customer Research
- Product Launch



Growth & Data Product Managers

GROWTH & ADOPTION

Drive adoption and growth with data-informed, product-led practices.

START WITH

- Product-Led Growth
- Data Product Management
- Product Discovery & Customer Research



Technical Product Managers

TOOLS & DELIVERY

Manage requirements and technical products with the tools engineering teams use.

START WITH

- Jama
- PTC Windchill
- Prototyping and Design

Why *choose* us

01

Practitioner trainers

5,000+ verified product leaders who discover, launch and grow products in real companies.

02

Customizable programs

Curriculum built around your product stage, industry and ways of working.

03

Global delivery

Onsite or live virtual in any time zone, with in-person delivery across 1,000+ locations.

04

ISO 9001 & ISO 27001 certified

ISO 9001:2015 for quality and ISO 27001:2022 for information security.

How we *work*

01

Submit your brief

Share your training needs, team size and skill gaps.

02

Custom plan

Receive a tailored curriculum and trainer recommendations.

03

Approve & schedule

Finalize content, dates and delivery mode for your team.

04

Train & measure

Expert-led sessions with progress tracking and ROI reporting.

Course *categories*

01 Data Products

2

03 Product Strategy & Discovery

2

05 More Product Management Topics & Tools

3

02 Product Management Foundations

2

04 Product Growth

1

10 courses in total · full list on the pages that follow

All 10 *courses*

01	Data Products	2
	Data Product Management	→
	Product Launch	→
02	Product Management Foundations	2
	Digital Product Management	→
	Product Management Fundamentals	→
03	Product Strategy & Discovery	2
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	Product Strategy & Portfolio Management	→
04	Product Growth	1
	Product-Led Growth	→
05	More Product Management Topics & Tools	3
	Jama	→
	Prototyping and Design	→
	PTC Windchill	→

Trusted by *enterprises*

“Edstellar grounded our product managers in strong foundations, product strategy and discovery, and data product thinking, so our teams now validate opportunities with evidence before a single engineering sprint begins.

VP OF PRODUCT · GLOBAL TECHNOLOGY FIRM

“The product discovery and strategy training reset how our teams prioritize. We ship fewer features but each one moves a metric that matters.

HEAD OF PRODUCT MANAGEMENT · LEADING SAAS COMPANY

“Their product growth sessions gave our managers a practical toolkit for experimentation and retention. The impact on our activation funnel was immediate.

DIRECTOR OF PRODUCT GROWTH · MULTINATIONAL DIGITAL PLATFORM

TRUSTED BY **Visa** **ABB** **Aditya Birla Group** & OTHER FORTUNE 500 ORGANIZATIONS

Let's *connect*

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[Schedule a consultation →](#)



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